

In this document are a range of text examples taken from a selection of content I have recently produced for website pages for a variety of my clients.

### **CREATIVE AGENCY WEBSITE CONTENT FOR STREETEN DESIGN**

<http://www.streeten.co.uk/>

#### **Sample home page text**

'We're a full service design agency with digital expertise and specialist graphic design know-how.

#### **Industry-focused design**

Our designs are always unique and we've got bucket-loads of experience when it comes to designing for different sectors. Here's some that regularly seek us out...

- Property & Travel
- E-commerce
- Corporate/B2B Services'

### **MAJOR FITNESS CHARITY WEBSITE CONTENT FOR YMCA AT ONE KX**

<http://www.ymcaonekx.co.uk/>

#### **Sample: home page text**

Welcome to London's newest dedicated centre for enriching mind, body and spirit. Our centre features an inspiring range of Pilates, yoga and meditation classes for all abilities. We're the UK's only Licenced Training Centre for STOTT PILATES® - the professionals' choice for combining a contemporary approach with the Joseph Pilates original method. When looking for classes taken by leading practitioners to improve general well-being and boost health and fitness, One KX is your new London destination.'

### **LEADING RELATIONSHIP COUNSELLOR WEBSITE CONTENT FOR JANET MCNISH**

<http://janetmcnish.com/>

#### **Sample: 'How I work' page text**

From your initial consultation to our very last session and beyond, everything we discuss is handled in the strictest confidence. I work within the Ethical Frameworks of the British Association of Counselling and Psychotherapy (BACP) and the Association of Christian Counselling (ACC).

My practice is run from a comfortable setting in London, with easy transport links and free parking. Alternatively, many of my clients find it convenient to consult with me across Skype.

#### **Tailoring sessions for you**

During an Initial Consultation we'll assess whether counselling or supervision is right for you and discuss how we might work together. I'll explain how my approaches absorb a variety of techniques including Art Therapy and Cognitive Behavioural Therapy (CBT) and you'll let me know the support you're looking for. At this point, there is no obligation for you to commit to any ongoing sessions. If we do decide to work together, I ask my clients to commit to a minimum of six weekly sessions. In between these I may set you 'growth work' which will help you maximise the impact of your development and may reduce your time in therapy. After the six sessions, we will review our work together and decide on future process.

### **CHISWICK ESTATE AGENT'S WEBSITE FOR EXPRESS PROPERTY SERVICES**

<http://www.express-property.co.uk/>

#### **Sample: Landlords' page**

We all like to get things right. Choosing the correct London letting agent for you is as important as finding the right person to live in your home or rent your investment property. At Express Property Services we make the difference by tailoring our advice and services to match your needs. You won't be

handled by various members of our team – instead the same letting agent individually takes you through every stage of the process when you have a property to rent in Chiswick and West London.

### **The professional property service**

Having been in the industry for over 25 years, we're an established professional residential letting and management agency, specialising in rental property in Chiswick and its surrounding areas in West London. Our knowledge of this part of London, and our commitment to advising on all the latest property regulations, mean we can act fast whatever the question or concern.

Finding the right tenant for your property is one of the most important things we do. Through our marketing expertise we're able to offer your property to a wide audience and only put forward tenants shown to be responsible and reliable. We also provide landlords with a fully-customised range of property management services.